



Press Release

INTRODUCING THE NEW CINELITE OPTION by LEADER



Thursday, March 12, 2007

Cypress, CA.... A new product introduction by Leader Instruments Corporation, the CINELITE option, offers additional measurement functionality on award winning Leader HD and SD monitors. CINELITE provides on-picture measurements of video levels in both percentage and f-stop readings, bridging the gap between film and HD production professionals.

For the first time in our industry, you can now review and evaluate your set, after the camera has processed the image. Point a cursor to any position on the picture to get instant measurements in f-stops (or percentage) and

review the material that is actually being recorded. Final adjustments of lighting conditions, filtering and iris adjustments can be made using familiar "f-stop" based evaluation techniques. The resulting measurement is digitally accurate and represents the material as it is actually recorded. This ensures scientifically accurate communication with the post-production and color correction process while enhancing the understanding of film and video experts alike.

CINELITE f-stop measurements allow DPs and cinematographers to evaluate their HD or SD production using the same measurement techniques that have produced excellence with film over decades. Essentially, the CINELITE option allows HD production professionals to evaluate their lighting and exposure in real time and helps create a set evaluation and exposure determination workflow environment similar to working with film.

The CINELITE option was designed to work with the LV5700A Multi-SDI Monitor as well as with the LV5750 Portable Multi-SDI Monitor. The CINELITE will also be available (by NAB2007) for the new LV5800 Multi-Monitor platform. In addition to the CINELITE option, Leader HD monitors provide waveform, vector, 5-bar, audio, timing and other test and monitoring features that are essential for today's demanding pro-video applications. Find all of the features you need and ensure a flawless production with the use of Leader's HD monitors with the CINELITE option installed.

Leader's HD monitoring solutions have led the way in new technology adaptation and have maintained a leadership role in the HD test equipment arena. This new option keeps Leader at the forefront of HD technology development while offering the industry expanded selection and flexibility in test and monitoring applications.

For more information on the CINELITE option and the full line of Leader digital and analog test instruments, see us at www.LeaderUSA.com; e-mail: Sales@LeaderUSA.com; call 1 (800)-645-5104 or fax: 1 (714)-527-7490.

Follow The Light, Follow The Leader

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